

**March 2011 Members' Meeting**  
**March 15-16, 2011**  
**Gaylord Opryland, Nashville, TN**  
**All Times are CST**  
**(Schedule Subject to Change)**  
**Updated March 9, 2011**



Sponsored by:



**Tuesday, March 15, 2011**

8:00AM – 9:00AM	<b>Finance &amp; Audit Committee Meeting</b>	Cheekwood G
9:00AM – 11:00AM	<b>Tech Committee Meeting</b>	Cheekwood G
11:00AM – 12:00PM	<b>Government Relations Meeting</b>	Cheekwood G
9:00AM – 12:00PM	<b>Planning Committee Meeting</b>	Cheekwood F
Noon – 1:00PM	<b>Lunch Break</b>	Cheekwood F
1:00PM – 4:00PM	<b>Board of Directors Meeting</b>	Cheekwood F
6:00PM	<b>Board of Directors Dinner</b>	Old Hickory Coral Room

**Fiber-to-the-Home Council North America**  
**Broadband and FTTH Best Practices Workshop**

*“Lighting the Way to FTTH Profitability: From Concept to the Customer”*

**Wednesday, March 16, 2011**

7:30AM – 8:00AM	<b>Continental Breakfast</b>	Magnolia Ballroom
7:30AM – 5:00PM	<b>Registration</b>	Magnolia Mezzanine
8:00AM – 8:15AM	<b>Welcome and Introduction</b>  <i>Dan O’Connell, FTTH Council President</i>	Magnolia Ballroom
8:15AM – 8:45AM	<b>Keynote Presentation</b>  (Speaker TBD)	Magnolia Ballroom

8:45AM – 9:45AM	<b>Regulatory Update:</b> <ul style="list-style-type: none"> <li>• <b>The National Broadband Plan – One Year Later</b></li> <li>• <b>Net Neutrality</b></li> <li>• <b>USF and CAF</b></li> </ul> <p><i>Tom Cohen, Washington Counsel for the FTTH Council</i></p>	Magnolia Ballroom
9:45AM – 10:00AM	<b>Refreshment Break</b>	Magnolia Ballroom
10:00AM – 10:40AM	<b>Promoting Economic Expansion From FTTH Deployments</b> <p><i>Kyle Hollifield, Vice President - Bristol Virginia Utilities</i></p>	Magnolia Ballroom
10:40AM – 11:20AM	<b>Early FTTH Deployments, Adapting to Changing Market Conditions</b> <p><i>Michael Johnston, VP IT and Broadband Services - Jackson Energy Authority</i></p>	Magnolia Ballroom
11:20AM – 12:00PM	<b>Why We Built an FTTH Network: How it has Been Successful</b> <p><i>Don Cope, CEO - Dalton Utilities</i> <i>Hank Blackwood, VP - Dalton Utilities</i></p>	Magnolia Ballroom
12:00PM – 1:00PM	<b>Luncheon - Sponsored by:</b> 	Old Hickory Master Room
1:00PM – 1:40PM	<b>Current Census and Status of FTTH Deployment in North America</b> <p><i>Mike Render, RVA LLC</i></p>	Magnolia Ballroom
1:40PM – 2:20PM	<b>Overcoming Unforeseen Challenges, Solving for Operational Hurdles</b> <p><i>Brian Skelton, GM - Tullahoma Utilities Board</i></p>	Magnolia Ballroom
2:20PM – 3:00PM	<b>1Gbps Service Offering, Insights From the Nation's Fastest Internet Service Provider</b> <p><i>Katie Espeseth, VP Fiber Optics, EPB</i></p>	Magnolia Ballroom
3:00PM – 3:20PM	<b>Refreshment Break</b>	Magnolia Ballroom
3:20PM – 4:00PM	<b>Over the Top Video as a Strategic Alternative to IPTV</b> <p><i>Phillip Foster, VP Service Design - Ringgold Telephone Company</i></p>	Magnolia Ballroom
4:00PM – 4:40PM	<b>Three Simple Steps to Lost Network Profits!</b> <p><i>Monte Hill, COO - On Trac, Inc.</i></p>	Magnolia Ballroom

4:40PM – 5:00PM	<b>Closing Remarks</b>  <i>Dan O'Connell, FTTH Council President</i>	Magnolia Ballroom
5:00PM – 5:15PM	<b>Break</b>	Magnolia Ballroom
5:15PM – 7:00PM	<b>Cocktail Networking Reception and Table Top Displays</b>  Open to workshop attendees and FTTH Council members	Cheekwood G&H
<b>Thursday, March 17, 2011</b>		
8:00AM – 5:00PM	<b>Certified Fiber to the Home Professional (CFHP) Course (Day 1)</b> <i>*Additional fee required*</i>  For complete details, <a href="#">click here</a> . For the detailed course outline, <a href="#">click here</a> .  For more information on this 2 day preparatory course, contact CFHP Administration <a href="#">email</a> .	Cheekwood F
<b>Friday, March 18, 2011</b>		
8:00AM – 5:00PM	<b>Certified Fiber to the Home Professional (CFHP) Course (Day 2)</b> <i>*Additional fee required*</i>	Cheekwood F