

**Join the FTTH Council for a
Review and Discussion of the National Broadband Plan
and Workshop on Best Practices for Deploying All-Fiber Networks**

**Wednesday, March 24, 2010
8:00am – 5:00pm
Sheraton Raleigh Hotel
Raleigh, NC**

After nearly a year of work, the Federal Communications Commission will release its National Broadband Plan (NBP) on March 17, 2010 – fulfilling a directive from Congress that it come up with a plan for every American to have broadband access.

One week later, on March 24, the Fiber-to-the-Home (FTTH) Council, a non-profit organization of 200 companies and other organizations dedicated to expanding the deployment of all-fiber networks, will convene a workshop in Raleigh to explore the implications of the plan for builders, operators and subscribers of next-generation broadband networks – as well as the plan’s prospects for delivering on the promise of universal, high-speed broadband. The full day of presentations, panel discussions and audience participation on topics related to the NBP will also include sessions devoted to best practices by successful FTTH service providers, as well as an update on the broadband stimulus programs of last year’s economic recovery legislation.

Staff from the FCC’s National Broadband Team will be on hand to join the FTTH Council’s Washington Counsel Tom Cohen to review the various elements of the NBP and what effect they might have on the deployment of high-bandwidth, all-fiber networks in both rural and metropolitan areas. Other issues to be covered include proposed regulatory changes in the plan and perspectives on future bandwidth requirements and broadband access technologies.

Included in the day’s program will be a workshop session devoted to network management and “net neutrality” regulations that the FCC is currently considering.

The day’s program will also feature an update on the broadband stimulus programs currently being administered by the U.S. Commerce and Agriculture Departments, with a particular focus on the status of both first and second round grant applications. Companies that have applied for such grants to deploy FTTH projects will provide their perspectives. In addition, a case studies panel will focus on the experiences and best practices of companies that are deploying FTTH in the communities they serve.

Registration fee is \$195, which includes lunch and a networking reception at the end of the day. For more information and to register, go to FTTH Council [website](#) or contact the Council at 866-320-6444 or at via email at secretariat@ftthcouncil.org.

All Times are EST - (Schedule subject to Change)
 Updated March 16, 2010

Sponsored by:



Wednesday, March 24, 2010		
7:30AM – 8:00AM	Continental Breakfast	Esplanade
7:30AM – 5:00PM	Registration	Esplanade Gallery
8:00AM – 8:15AM	Welcome and Introduction <ul style="list-style-type: none"> Joseph Savage, President, FTTH Council Stan Pace, State Director – North Carolina, Verizon 	Oak Forest Ballroom
8:15AM - 9:00AM	Overview of National Broadband Plan -- Summary of Recommendations <ul style="list-style-type: none"> David Russell, Calix, Chairman of the Board, FTTH Council Tom Cohen, , Kelley Drye Collier Shannon, Washington DC, Counsel to the FTTH Council 	Oak Forest Ballroom
9:00AM –9:45AM	FCC National Broadband Plan Team Panel <i>Moderator:</i> Tom Cohen, , Kelley Drye Collier Shannon, Washington DC, Counsel to the FTTH Council Broadband Plan Team Panelists: <ul style="list-style-type: none"> Thomas Koutsky, Senior Advisor, Omnibus Broadband Initiative, Federal Communications Commission Kevin King, Telecom Analyst, Omnibus Broadband Initiative, Federal Communications Commission 	Oak Forest Ballroom
9:45AM – 10:00AM	Refreshment Break – Sponsored by 	Esplanade
10:00AM – 11:00AM	Panel – National Broadband Plan Perspectives <i>Moderator:</i> Gary Bolton, VP of Marketing, ADTRAN <ul style="list-style-type: none"> Paul Kennefeck, Alcatel-Lucent Jason Friedrich, Motorola Kyle Hollifield, Bristol Virginia Utilities 	Oak Forest Ballroom
11:00AM – 12:00PM	Network Management and Network Neutrality <i>Moderator:</i> Tom Cohen, , Kelley Drye Collier Shannon, Washington DC, Counsel to the FTTH Council <ul style="list-style-type: none"> Dan Pecarina, VP of Engineering, Hiawatha Broadband George O’Neal, VP of Engineering, GVTC 	Oak Forest Ballroom
12:00PM – 1:00PM	Luncheon (Tour the City of Wilson, FTTH Marketing Truck located outside the hotel)	Hannover I & II
1:00PM – 1:15PM	FTTH Census and Status in North America Michael Render, RVA LLC	Oak Forest Ballroom

1:15 PM – 2:15PM	<p>Panel – Stimulus Funds Recipients & Status of Projects Moderator: Geoff Burke, Senior Director, Calix Panelists:</p> <ul style="list-style-type: none"> • John Hoffmann, Gervais Telephone • Lynn Hodges COO, Ralls Technologies & Dir Econ Dev 	Oak Forest Ballroom
2:15PM – 3:00PM	<p>Results of the First FTTH Benchmarking Study Presented by: <i>Michael Render and David Russell</i></p> <ul style="list-style-type: none"> • <i>Discussion among service providers</i> 	Oak Forest Ballroom
3:00PM – 3:15PM	<p>Refreshment Break – Sponsored by</p> 	Esplanade
3:15PM – 4:15PM	<p>Networking Sessions Open Discussion by Attendees</p> <p>Room #1: Implications of National Broadband Plan Discussion Lead: Kevin Morgan, ADTRAN</p> <p>Room #2: Implications of National Broadband Plan Discussion Lead: John Jay, Corning</p>	Oak Forest Ballroom Governor I & II
4:15PM – 5:15PM	<p>FTTH Case Studies Panel – Moderator: Bhavani Rao, Alcatel-Lucent Panelists:</p> <ul style="list-style-type: none"> • Dathan Shows, City of Wilson • Robertson TenBroeck, MetroCast Cable • Don Winn, Connexion Technologies 	Oak Forest Ballroom
5:15PM – 5:30PM	<p>Closing Remarks Joseph Savage, President, FTTH Council</p>	Oak Forest Ballroom
5:30PM – 7:00PM	<p>Cocktail Networking Reception and Table Top Displays</p> <ul style="list-style-type: none"> • Open to workshop attendees and FTTH Council members • Tour the City of Wilson FTTH Marketing Truck located outside the hotel 	Hannover I & II